Shaheer Ali

Senior UI/UX Designer | Product Designer

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Lahore, Pakistan

Professional Summary

UI/UX and Product Designer with 4+ years of experience designing user-centered digital products, SaaS platforms, healthcare dashboards, web applications, and mobile experiences for international and local clients. Experienced in User Interface Design, UX Design, Design Systems, Interaction Design, Wireframing, Prototyping, Responsive Design, and Usability Testing. Strong background in collaborating with cross-functional teams, managing design workflows, and delivering scalable digital experiences aligned with user needs and business goals.

Professional Experience

User Interface Designer

Mar 2026 - Present (Part-time) Remote (US)

Adapt Media Agency

Designing user-centered and visually engaging interfaces across digital platforms, focusing on usability, responsive layouts, and brand consistency. Collaborating with cross-functional teams to translate requirements into intuitive UI solutions and delivering high-quality designs aligned with client and business goals.

Lead Designer

Feb 2023 - Aug 2026 Lahore

Xcentric Services

Lead UI/UX, product, branding, and creative design projects across multiple client requirements. Design SaaS platforms, dashboards, web and mobile experiences using Figma, while developing user flows, wireframes, prototypes, and design systems. Collaborate with clients and teams to deliver effective design solutions.

User Interface Designer

June 2022 - Jan 2023 Lahore

Habib Platinum Developers

Designing responsive and engaging web and mobile interfaces with a focus on usability, consistency, and visual impact. Collaborating with product and development teams to create user-centered digital solutions, while maintaining design consistency and delivering high-quality interfaces aligned with project requirements.

Graphic Designer

Feb 2022 - June 2022 Lahore

Easy Services

Creating creative and brand-focused visuals for digital and print media, with a focus on maintaining strong visual identity and consistency. Collaborating with teams to develop engaging graphic assets and deliver high-quality design solutions aligned with brand requirements and project goals.

Junior Graphic Designer

Sep 2021 - Jan 2022 Lahore

Zero Pixel

Supporting creative projects by developing visually appealing graphic content for digital and print platforms. Assisting senior designers with brand-aligned visual assets while maintaining consistency, quality, and attention to detail across design deliverables and ensuring timely project completion.

Education

Virtual University of Pakistan

2021 - 2025

Bachelor of Science in Information Technology (BSIT)

Govt. Graduate College of Science

2019–2021

Intermediate in Computer Science (ICS)

Govt. Central Model School

2019

Matriculation in Computer Science (CS)

Certifications

PNY Trainings

Dec 2022

Certified Professional UI/UX Designer

Society for Education & Technology

Nov 2021

Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator

Portfolio

Behance
@shaheerali13

Dribbble
@shaheerali-design

Socials

LinkedIn
@shaheer-ali

Skills

- UI Design
- Product Design
- Design Systems
- Interaction Design
- Wireframing
- Prototyping
- User Flows
- Usability Testing
- Responsive Design
- UX Design

Tools

- Figma
- Framer
- Webflow
- Miro
- Adobe XD
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects

Languages

- English — Professional
- Urdu — Native